

SPONSORSHIP PACKAGE 2025



ARTISTS ON THE HORIZON

YOUTH ART SHOWCASE

Being held in conjunction with the
Immanuel Lutheran College, Fruehlingsfest!

Saturday, 30 August 2025



**Immanuel
Lutheran
College**

THE OPPORTUNITY:

We're excited to offer you again sponsorship opportunity for the 2025 Artists on the Horizon Youth Art Showcase. This year, we are spotlighting talented young artists from across the region, promoting collaboration and inclusivity. Our goal is to provide them with a platform to showcase their remarkable talents in various forms, from traditional paintings to digital artworks and short films. A wonderful opportunity for local businesses to get involved.

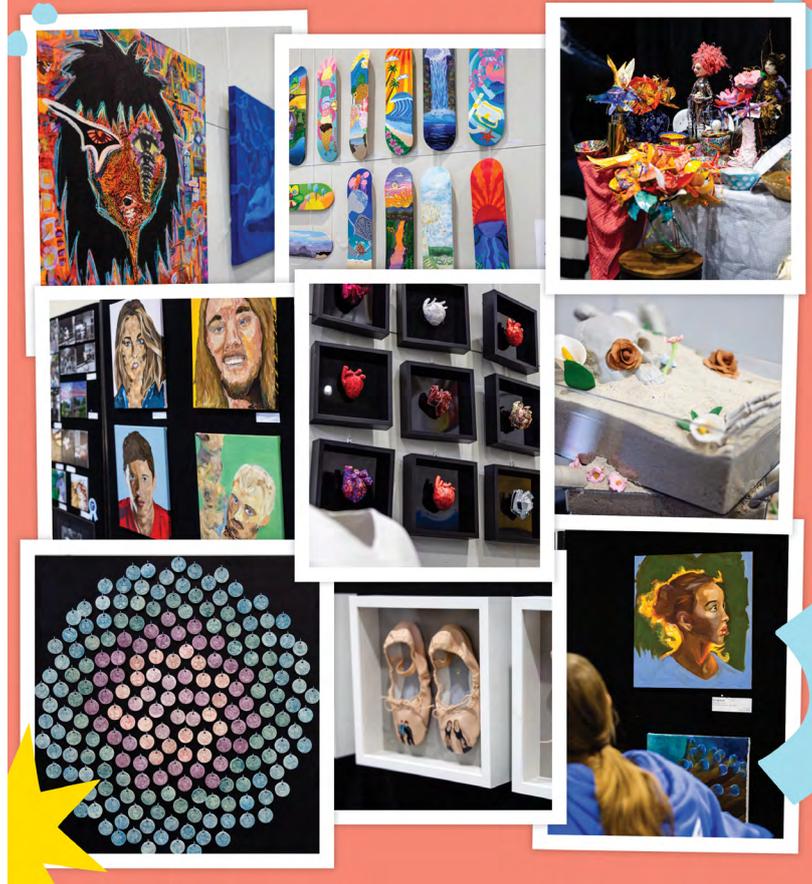
We are again combining the Immanuel Fruehlingsfest with the Arts on the Horizon - Youth Art Festival to create a vibrant community celebration. With an already strong attendance over previous years of thousands of people from across the Coast, it's the perfect stage to bring the community together and make a lasting impact.

By becoming one of our two major sponsors, you'll play a crucial role in nurturing creativity and providing valuable opportunities for young artists to shine. Benefits include prominent brand visibility, community engagement, public recognition, networking opportunities, and extensive marketing reach - all to your target family market.

2 x MAJOR SPONSORSHIP \$2500+GST

offering advertising exposure valued at nearly \$20,000

Previous showcased work



THE OBJECTIVES:

- Bring the Sunshine Coast Community Together
- Celebrate Student Talent
- Promote inclusivity and collaboration
- Inspire and Foster Creativity
- Build a Sense of Community
- Provide an Educational Opportunity for Students
- Develop Confidence for the younger generations.

As a major sponsor, your contribution will directly impact the success of the event and enable us to provide valuable prizes and resources to participating students.

PACKAGE INCLUSIONS:

Elevate your brand as our Major Sponsor and bask in the limelight with **nearly \$20,000 worth of local advertising exposure!** Your business name and logo will take center stage as proud sponsors, captivating a targeted family audience that perfectly aligns with your business objectives. With our comprehensive **4-month Omni-Channel marketing campaign** spanning the Sunshine Coast and surrounding areas, your brand will enjoy heightened visibility and outreach like never before. Don't let this opportunity pass you by!



ADVERTISING CHANNELS INCLUDE:

Channel	Advertising Description	Start Date	End Date
Radio	SeaFM & MixFM 30 Sec Radio Spots - Major Sponsor(s) mentioned	May/June	May/June
Radio	SeaFM & MixFM 30 Sec Radio Spots - Major Sponsor(s) mentioned	16 Aug	29 Aug
Digital	SeaFM & MixFM Digital Promotion on Website and Social Channels	July	Aug
Billboard	Billboard (High traffic area Wisers Rd & Maroochy Blvd)	June	July
Billboard	Billboard (High traffic area Wisers Rd & Maroochy Blvd)	July	August
Digital	Social Advertising - Targeted Demographic Families, Sunshine Coast, Gympie and surrounding region	May	August
Digital	Social Advertising - Targeted Demographic Families, Sunshine Coast, Gympie and surrounding region	July	August
Print	Kids on the Coast - Print Ad 1/2 Page + Editorial	June	
Print	Kids on the Coast - Print Ad 1/2 Page + Editorial	June	
Print	Kids on the Coast - What's on Print 60 words	August	
Digital	Kids on the Coast - Digital Article, Social Advert	July	July
Digital	Kids on the Coast - Ultimate Event Package - Digital Advertising	July	July
Digital	Kids on the Coast - Ultimate Event Package - Digital Advertising	August	August
Print	My Weekly Preview- Print Ad 1/2 Page	May	
Digital	My Weekly Preview + Sunshine Coast News - Digital Advertising	May/June	
Print	My Weekly Preview- Print Ad 1/2 Page	May	
Digital	Targeted Emails to 147 Schools across the region	May	
Print	x 5000 flyers sent to 147 Schools across the region	May	
Digital	Social assets shared with 147 Schools for newsletters & school social channels	May	
PR/Media	Press Release sent out to local Media - Usually receive engagement form local TV News Channels	Start Aug	
Digital	Direct Advertising to 750 families (1200 students) at Immanuel	May	August
Print	1/2 Page Advertisement in Program for Fruehlingsfest x 1200 copies	30 August	
In Peson	Optional to hold a stall/booth at our Fruehlingsfest Spring Festival (On the same day)	30 August	
In Person	Option to display pull up banners at the event	30 August	
In Person	Option to present the prizes on the day	30 August	

SPONSOR ENGAGEMENT:

Our Major Sponsor will have the exciting opportunity to actively engage with the event, to host a sponsor booth and connecting with families and the wider community. Additionally, all awards will bear the sponsor's name, further enhancing their visibility and recognition.

COST OF SPONSORSHIP:

To ensure inclusivity across all socio-economic circumstances, we've made the showcase free to enter. However, to fund the prize money, we're seeking a two major sponsors. Your support is crucial in bringing this event to life and making it a success.



COST OF SPONSORSHIP

\$2500 + GST

offering advertising exposure
valued at nearly \$20,000

All sponsorship funding by our Major sponsor goes directly towards the student Prizes for each category.

Thank you for considering this sponsorship opportunity. We look forward to the possibility of collaborating with you and creating lasting impact in our community.

For further information please contact:

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YOUTH ART SHOWCASE

30.08.25

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**Immanuel
Lutheran
College**